



## PARENT / ADULT GUIDE

**Overview:** **READBowl** begins on January 12, the week before the College Football National Championship Game - and culminates with the crowning of the World Reading Champions on Super Bowl Sunday

**Registration:** Adults must register their teams to participate  
<https://www.readwithmalcolm.com/readbowl/>

A team consists of at least 8 students and must be registered for one of the following **READBowl** Conferences:

- Primary Conference: PreK-2nd
- The Big Three Conference: 3rd
- Elementary Conference: 4th & 5th
- Middle Conference: 6th, 7th, 8th
- Jr Varsity Conference: 9th & 10th
- Varsity Conference: 11th & 12th
- World Cup Conference: International

### Tracking Reading Minutes in the Weekly Playbook:

- Reading minutes will be tracked on-line in the Official **READBowl** Weekly Playbook by your child's teacher.
- You may assist your child in tracking their minutes read at home. Submission guidelines are up to your child's teacher.
- Students may begin tracking their reading minutes at 8:00 am EST each Monday of the competition and stop tracking student reading minutes at 11:59 pm EST each Sunday.
- Parents and Adults may provide guidance on reading materials and encourage students to choose age appropriate books within genres they enjoy.
- **Any reading material and minutes count!** Students can read at school, at home or on the go, and can read as much or little as they want on any given day. Reading minutes may include: Books, magazine articles, read Alouds, instructions and even recipes!

**The Game:** **READBowl** is held over 4 weeks. Each week is a quarter. Each quarter begins on Monday morning and runs through Sunday night. There is a special half time show between quarters 2 and 3.

**Leaderboard:** The **READBowl** Leaderboard will be published weekly at [www.readwithmalcolm.com/READBowl](http://www.readwithmalcolm.com/READBowl). The Conference Winning Class each week will be announced on the **READBowl** homepage on Wednesday following the prior week's competition:

**Social Media:** Share your child's photos, videos and motivational messages across social media using the hashtag **#ReadBowl**. Tag us @readwithmalcolm on [Facebook](#), [Twitter](#) and [Instagram](#).